

# Better Insights. Better Decisions.



Business Intelligence Reporting  
Software Delivering The Critical  
Reports You Need On-Demand

**Synoptix**

POWER YOUR BUSINESS WITH INTELLIGENCE

Get Your Customized Demo: [SynoptixSoftware.com](http://SynoptixSoftware.com) | 801.254.4503

# Complex Reporting Made Easy

You need a powerful reporting software solution created for your data, company and reporting demands. Fully featured and designed without needing to rely on IT, you get easy access to the data you need when you need it. All in real-time and with complete drill-down functionality.



Improved Business Performance,  
Customized Reports, All With No IT

## Business Intelligence

Empower your people with access to the financial and operational data. No matter the source: spreadsheets, multiple ERPs or any other data point, you can generate reports, manage stock levels, improve forecasting, monitor throughput and so much more. All in real-time with complete drill down functionality to the details which make up any number.

## Interactive Dashboards

Easily see and understand what matters most to you. Faster insights. More clear visibility. Our smart dashboards monitor key metrics and put actionable information in the hands of your users.

## Budgeting Made Easy

Cut your budgeting time in half. Easily create unlimited, multiple template budgets by account number, account segment & operational data. And then compare those budgets to real-time actuals.

## Team Collaboration

Our CollabX tool provides added insights to any balance. It allows users to communicate within their reports & provide additional documentation or ask questions to anyone who may be reviewing the report. All information will then be available every time you run the report. This added functionality streamlines decision making processes and simplifies communication between departments.

We've saved countless hours with Synoptix. It's proved to be a performance enhancing tool that's enabled us to **get the right information at the right time.**

Larry Hicks, Vice President of Operations, Cardinal Scale





Any Data Point, Any ERP, Any Account

# The Reports You Need

## Financial Reporting Instant Reports, No IT

Direct connection to your databases, delivered with your own custom financial reports.

## Operational Reporting Your Insights, Your Way

Generate real-time, on-demand & automated reports with any dates, departments & line items.

## Dashboards/KPIs Picture Perfect Snapshots

Faster metrics. More clear visibility. View your Key Performance Indicators with our smart dashboards.



# Consolidations & Eliminations Made Easy

## Access All Data, No Matter The Source

Synoptix connects to all of your multiple data sources - whether from Excel spreadsheets, multiple ERP systems, or other disparate data points.

## Simplify Reporting, Without IT

Synoptix gives you the look and feel of a spreadsheet, but without all the headaches. It allows you to bypass inherent spreadsheet weaknesses and easily create, schedule and distribute complex financial reports with any dates, departments and line items. And without IT assistance. No more complicated spreadsheet formulas and the endless hassles they create, because Synoptix pulls your data directly and guarantees a single source of truth.

## Bring Your Data To Life

Synoptix provides access to your real-time data, across unlimited companies, with complete drill down functionality to the details of any total. No more second guessing a number.

## Handle Inter-Company Eliminations

Synoptix accounts for those necessary eliminations of inter-company transactions and balances by allowing for reporting only journal entries. And you won't need to do any complicated journal entries in your ERP.

## Manage Multiple Currencies & Conversions

Synoptix handles all of your currency conversion needs, using GAAP standards to convert from a foreign currency to your home currency.

## Save You Money

Synoptix has a significantly lower total cost of ownership than any other consolidation tool on the market. No IT experts needed to create and maintain your reports. You can be up and running with your own custom financial reports in days, not months.

## Improve Performance

Synoptix provides faster metrics and more clear visibility, empowering you to make the best business decisions for your company.

On Average, Synoptix Users See

**29** Hours Saved. **Per Month.**

Over **160% Return on Investment**, by Year 2.

## CASE STUDY

# Business Intelligence Reporting Dramatically Improved



To get their reports into a format that met their users' wide range of requirements (and similar to the majority of businesses), ICX was using spreadsheets for their key operational metrics. But because of the manual nature of spreadsheet reporting, as well as the many errors to which spreadsheets are prone, this proved to be too expensive and inefficient. So to extend the efficiencies gained from implementing their ERP system, they began using Synoptix as their Business Intelligence reporting and dashboard solution to streamline their reporting processes and create greater organizational efficiency.

## THE IMPACT

Synoptix has a direct integration to their ERP database, providing real time visibility into all their data and complete drill down functionality.

**The easy report creation saved tens of thousands of dollars in consultant and IT expenses.**

Synoptix provided the ability to copy a report to many different databases for use among all the different ICX business units.

The product was easy to install and didn't require IT assistance.

## Switching to Synoptix is Fast & Easy

**Cloud or Local Installation & Setup Done By Our Tech Team**—thousands of installs & counting

**Connect to your ERP/data-points**, along with training & onboarding—all in hours, not weeks

**Create Custom Reports**—in hours, not months

# Financial report

## Balance sheet

<b>Assets</b>	<b>1,734,826</b>
Current assets	88,905
Non-current assets	1,645,921
<b>Liabilities</b>	<b>166,630</b>
Current liabilities	110,327
Non-current liabilities	56,303
<b>Equity</b>	<b>74,393</b>
Paid-in capital	72,921
Retained earnings	1,472

## Equity statement

<b>Current year</b>	<b>1,774,576</b>
Comprehensive income	15,897
Issue of share capital	88,905
Dividends	23,853
<b>Previous year</b>	<b>166,630</b>
Comprehensive income	110,327
Issue of share capital	56,303
Dividends	67,676



## Income statement

<b>Revenues</b>	<b>12,978,516</b>
Net sales	12,873,892
Investment	104,624
<b>Expenses</b>	<b>6,372,535</b>
Research and Development	1,385,395
Operating expenses	4,439,118
548,022	

## Cash flow statement

<b>Operations</b>	<b>12,978,516</b>
Earnings	12,873,892
Depreciation	104,624
<b>Investing</b>	<b>6,372,535</b>
Real estate	1,385,395
Equipment	4,439,118



## WHY SYNOPTIX?

Synoptix is a leading innovator of business intelligence software designed to make your complex reporting needs easy. We engineer solutions to deliver data-driven insights with reporting functions which can be as robust and granular as required.

Synoptix eliminates the spreadsheet spiral in which most companies find themselves.

While giving you the look and feel of a spreadsheet, we take away all of the downsides of spreadsheets, such as costly errors and limitations. You can bring in any and all of your data, whether it be from Excel, multiple ERP's, or other disparate data points. This means your team can stop wasting time trying to find data and instead develop strategies to drive innovation.

## Simplify Your Reporting Today.

**Give us a call at 801-254-4503 and see how Synoptix can benefit your organization.**